# Permit #F00035824

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00035824 **Type of Permit:** FILMING **Release Date:** 01/21/2011

**Production Company** SIR ZIP STUDIOS INC.

**Insured Company Name** SIR ZIP STUDIOS INC.

Contact Phone No. 1 415-383-8023
Contact Phone No. 2
Fax
Address 600 NORTHERN AVENUE
MILL VALLEY, California 94941

**Production Title** ALLSTATE

**Type of Production** Commercial - Standard

**Producer** Norm Reiss

**Director** Eric Steinman

**1st AD** David Ticotin

**Production Manager** Liah Kim

**FilmL.A. Coordinator** JDP - Jason Del Paine

**Location Manager** Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone

**Location Assistant** TBD TBD
Primary Phone Mobile - 310-925-4838
Secondary Phone

## Fees

| | |
|---|---|
| Posting 900 | $207.00 |
| Notification Charge | $230.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |

**Total Permit Fee** $1,147.00

**Number of Locations** 1

NOT A PERMIT

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## Summary Information — Location



**Permit Number** F00035824
**Production Company** SIR ZIP STUDIOS INC.
**Insured Company** SIR ZIP STUDIOS INC.
**Production Title** ALLSTATE

**Location Manager** Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone

**Location Address** 1414 Pacific Coast Highway, Los Angeles, CA, 90710

**Location Type** Auto Body Shop

**Film Dates** 1/22/2011 - 1/22/2011 05:00 - 20:00

**Open or Closed to the Public** Closed

**Generic Conditions** Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

**Please see attached document** F35824, Sir Zip.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 2 |
| Cast/Crew vehicles | 60 |
| Cube Trucks | 2 |
| Generator | 1 |
| Motor Homes | 1 |
| Portable restrooms | 4 |
| Semi Trucks | 2 |
| Stakebed Trucks | 2 |
| Vans | 4 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 60 |
| Off-Duty/Retired LAPD Officer(s) | 2 |
| Spot Check | 1 |

**Filming Activities** Equipment on sidewalk only.; Interior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Single Direction IPC; ITC for Sound;

**Jurisdiction** **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 794 **Grid:** A5

**Approvals** LOS ANGELES POLICE DEPARTMENT Mark Buck

**Parking**

**Base Camp**
Location Type : Private Parking Lot
Street : 25949 Belle Porte Ave.

**Crew Parking**
Location Type : Private Parking Lot
Street : 25949 Belle Porte Ave.

**Posting "No Parking" signs** W/S of Belle Porte Ave., PCH - 25949 Belle Porte

**Approximate Footage** 601 - 900 **Log Number** 10042

**Date(s)** 1/22/2011 to 1/22/2011 **Time(s)** 00:00 to 00:00

NOT A PERMIT

## Appointment of Pacific Production Services
## As Authorized Agent and Representative

I certify that I am a representative of Sir Zip ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 1/21/11

Eric L Persons

Representative's Signature

ERIC PERSONS

Representative's Name (Please Print)

Representative's Title (Please Print)

Sir Zip

Name of Principal (i.e. company name) (Please Print)

600 Northern Avenue

Mill Valley, CA

94941

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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